



When women lead, Ohio prospers.



WHERE HOPE MEETS ACTION

Celebrating progress
in Ohio's fight for gender
equity.

Leadership letter

Brave Enough to Hope, **Bold Enough to Act**

Envisioning a world where women have equality, influence, and power.

The path to equal representation remains steep—but across Ohio, women are turning obstacles into opportunities. They're running, winning, and most importantly, lifting each other up. Where others see barriers, we see breakthroughs in progress. Right now—in your neighborhood, your school district, your city councilwomen are rewriting the rules of leadership. The proof? 2025's historic wins: Matriots candidates aren't just breaking barriers—they're paving the way for generations to come. Our repeat-endorsed candidates achieved an 87.5%-win rate—proof that persistence creates power.

At the start of 2025, women made up 34% of the Ohio Statehouse. This is groundbreaking, and a huge increase from where we started in 2017 (when it was a mere 22%). For us, 2025 was a year when progress was built deliberately through strategy, relationships, and sustained commitment to women leaders across Ohio. It was a year that asked us to be thoughtful. To focus not just on how many candidates we supported, but how we supported them. It asked us to invest earlier, show up more consistently, and strengthen the infrastructure that allows women to run strong, competitive campaigns, especially in ways that are too often overlooked.

In 2025, The Matriots PAC expanded our reach into new communities, deepened our support for first-time candidates, and continued to grow the ecosystem around women's political leadership, from campaign readiness to community engagement.

We also strengthened the foundation that will carry this work forward into future cycles. These are not always the most visible wins, but they are the ones that last.



Thank you for being part of this progress. Thank you for staying engaged, for trusting the long game, and for helping build a future where women's leadership is not the exception, but the expectation.

Together, we are creating an Ohio where everyone can prosper.

Ever Onward,

Emily Quick Schriver
Matriots Chief Executive Officer



Matriots in 2025

**144**

supported campaigns for
women running for office

**+580**

attendees participated in **18**
events where the PAC was
represented.

2025 Candidate Impact:

+886K
votes

for Matriots
endorsed
candidates

80%
win rate

for Matriots
endorsed
candidates

87.8%
win rate

for Matriots-repeat-
endorsed candidates

69
endorsements

of first-time
candidates



Community Investment:

\$87,000

direct campaign support

Candidate Impact Quotes



"As a woman raised in a rural community, I know how often voices like mine are overlooked. That's why The Matriots' endorsement is deeply meaningful to me—it affirms that women from all backgrounds not only deserve a seat at the table, but can lead with strength, compassion, and purpose. I'm proud to stand with an organization that's building power for women across Ohio and helping us turn representation into real change."



**Erin O'Neill, Marietta City Council, Ward 4,
2025 Endorsed Candidate**



**Dionna Herbert,
Groveport Madison Board of Education,
2025 Endorsed Candidate**

"The Matriots endorsement means so much to me because it affirms my commitment to putting kids first. As a mom, HR professional, and youth coach, I know that when we prioritize our children, we strengthen families and our entire community. Their support reminds me that I am not alone in this fight to build schools where every child is supported, every parent is respected, and every voice matters."

"As an Ohio born, first time candidate, who is visibly Muslim, the Matriots endorsement transforms my campaign into a symbol of progress and coalition-building. As a respected statewide organization, this endorsement by the Matriots, open doors for me and other women who see themselves in me and my experiences. This validates that they believe in my leadership potential, and I am grateful for their trust as I work to serve our community."

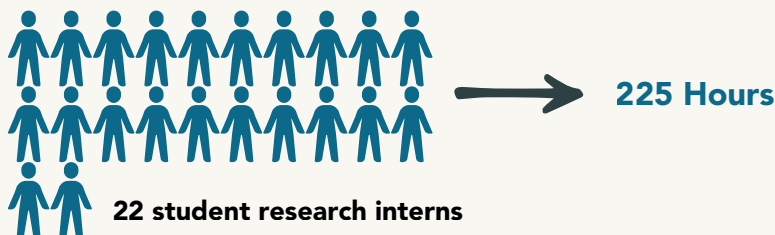
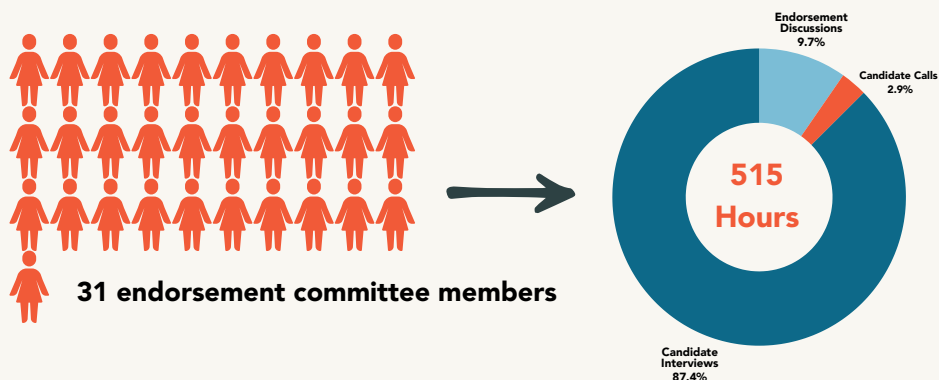
Nadia Rasul, Hilliard City Council, 2025 Endorsed Candidate



A process based in integrity.

Real political power comes from people working together.

To ensure our endorsement process ran smoothly, staff worked alongside volunteers, interns, and board members. Together, our community spent nearly 2,200 hours for our 2025 endorsements between May and October.



When Women Lead, Ohio Prospers.

Progress Needs People

A contribution to the Matriots PAC allows us to continue investing in values-aligned leadership. We must use our collective influence—our voices, actions, and dollars—to help more women achieve leadership positions.

GOAL:
\$1000 per donor

Donating Makes
Women's Political
Power Grow



This Isn't Just A Donation.
It's A Down Payment On
Ohio's Real Change.

ARE YOU ASKING YOURSELF... 'COULD I?'

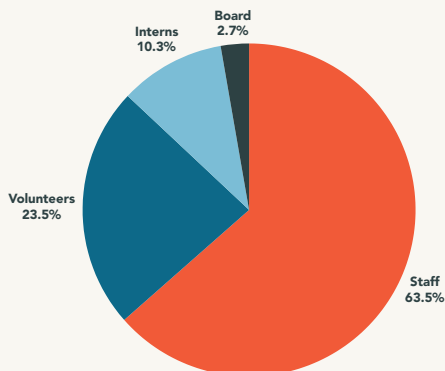
We want Matriots to have representation in all of Ohio's 88 counties so more women can run for office in Ohio's communities – from township trustees and school boards to city councils and mayors.

We need more women elected and to achieve that, we need more women to engage in the political process at every level – volunteer, donate, advocate.

Real power shows up when people organize, not when candidates stand alone.

Our staff collaborates with volunteers, interns, and The Matriots Board Members to ensure our candidates receive the support they need to succeed. If you're ready to make change happen, this is your moment. Act today.

2025 Endorsement Process Engagement



Impact to date

— the path since 2017 —

+40% — + growth in women's representation
(from 22% to 34% in Ohio Statehouse)

67% — **From 0% to 67% county coverage.**
Now actively empowering
women in 59/88 Ohio counties

+1M — **Dollars invested**
in women's campaigns
across Ohio

+2K — PAC members
All-time

+750 — Races we have
invested in.

We are creating
paths to bring
women to the table.



Conclusion

Our future demands collaboration

Policies are the foundation of change. Yet Ohio has elected 70 governors and 27 senators...not one is a woman. The Matriots are changing that.

Because when women lead, policies shift, laws evolve, and a more equitable future becomes possible. Research shows that women - regardless of political party - bring unique priorities, perspectives, and experiences to leadership, governance, and policymaking. Our mission is to Endorse, Encourage, and Advocate and women's leadership and political participation across Ohio.

Now, more than ever, we must amplify women's power and ensure their voices shape decisions that affect us all.

We envision a world where all women have equality, influence, and power.

GET INVOLVED

JOIN

Every member adds to the power and influence we bring to a candidate campaign.

RUN

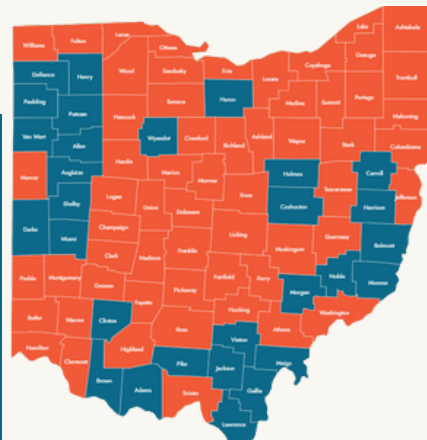
Women have to be asked six times to throw their hat in the ring. You can run and change Ohio.

RECRUIT

Tell a candidate about our shared values, and encourage her to seek our endorsement.

VOLUNTEER

Help us research and interview our candidates, join a committee, host a house party, help at events across the state, and more.



COUNTIES WITH MEMBERS*
* 2017 - present