



2021 Endorsement Guidelines for Candidates

The Matriots PAC is a nonpartisan political action committee dedicated to increasing women's participation in the political process at all levels of government in Ohio. We endorse and support women candidates who share our values and demonstrate the vision and ability to conduct a robust, competitive campaign.

Our beliefs:

- The well-being of our families, communities, and country is directly impacted by the economic independence, health and safety of women. Key factors in ensuring the health and safety of women are the values of economic empowerment, equity and independence, dominion over their bodies, access to education, and the ability to live and rear children in a healthy, safe and prosperous environment.
- As this country's majority gender, chief consumers, and lead caregivers of our families, women must support legislation and public policy to control their own well-being and that of their families. Political participation is key to achieving this.
- Women-friendly policy and legislation are vital to good government and will provide a healthy way forward from our present political stalemate.
- We believe that not to act is to act.

Eligible Candidates

In an effort to best serve our mission to endorse, support and encourage women candidates across the state, we will open our endorsement process in 2021 to women running for:

- City Office (including Mayor, Council, Auditor, Treasurer, Clerk, Attorney, Law Director)
- Township (Trustee, Fiscal Officer)
- Village (Mayor, Manager, Council)
- School Board (local Board of Education President, Vice President, Member)
- Municipal Court Clerk (not judgeships)

If you do not see the office you are running for reflected here, please contact The Matriots PAC (endorsement@matriotsohio.com) directly to confirm eligibility.



Endorsed candidates will uphold Matriot values, attend events and be in collaboration with our membership. All candidates extended endorsement will be considered for financial contributions.

Federal:

- The Matriots PAC is NOT registered to endorse or fund federal campaigns.

Judicial:

- After extensive discussion and review of the Ohio Code of Judicial Conduct, The Matriots PAC has declined to make endorsements in judicial races in 2021.

Previously endorsed candidates:

- Endorsed candidates Class of 2018, 2019, or 2020 must reapply each election cycle.

Primary election considerations:

- We will focus efforts on competitive primaries.

Key Matriots PAC Application Deadline Dates

MARCH 1, 2021: Deadline for May 4 Primary Election consideration

All candidates who would like to be considered for endorsement for the May 4th primary election must submit an application electronically at Matriotsohio.com by midnight.

JUNE 1, 2021: First Round Deadline for Nov 2 General Election consideration

All partisan candidates who would like to be considered for endorsement for General Election are *encouraged* to submit an application electronically at Matriotsohio.com by midnight to be endorsed in our first round of endorsements.

AUGUST 13, 2021: Final Deadline for Nov 2 General Election consideration:

All candidates who would like to be considered for endorsement for the general election must submit an application electronically at Matriotsohio.com by midnight. This is the FINAL deadline for 2021 endorsement.

Application and Endorsement Process

If you embrace our beliefs and would like our endorsement and/or financial support, please complete and submit the online application (matriotsohio.com/apply) for endorsement consideration. All



candidates under consideration for endorsement must submit a completed application by the stated deadline.

The application can be found on The Matriots website. If you do not have access to a gmail account, you must create an account. Once you have successfully completed the online application, you will receive a confirmation message and an email of your responses. If you do not receive a confirmation message please connect with Kim Croffoot-Suede at 347-331-3384 or Endorsement@matriotsohio.com.

Review of candidate's application will take place after the stated deadline. The Matriots PAC does not consider candidates who have not completed an application, nor does The Matriots PAC extend the deadline. After review of candidate's application, the endorsement committee may advance applicants to a screening interview.

The Matriots PAC has established an endorsement committee for the purpose of evaluating candidates and recommending, where appropriate, support for and/or endorsement of women candidates who embrace our priorities. The Matriots PAC believes it is a great responsibility to support women candidates in their quest for elected office; thus, the endorsement committee will conduct its work through the lens of the mission, beliefs and values of the organization.

The Matriots PAC also considers the following when screening applicants: campaign viability, the level of female representation in the district or office in which she is running for, a demonstrated commitment to public service, and an avowed interest in future campaigns or service to her community.

The Matriots PAC board of directors ultimately votes upon the recommendation of the endorsement committee for endorsement and funding recommendations. The Matriots PAC reserves the right to withdraw their endorsement at any time they see fit upon the recommendation from the endorsement committee and Matriots PAC board of directors.

Contact Information

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