

THE PROBLEM:

Women are significantly underrepresented in public office. At the township and state levels, representation is as low as 22%. Across all levels of government in the state of Ohio, only 29% of elected officials are female.



THE SOLUTION:

We **ENDORSE** Ohio women running for office. We **SUPPORT** their campaigns. We **ENCOURAGE** women to increase their political power and influence.

OUR BOLD GOAL:

By 2028, women hold 50% of elected offices throughout the state.

OUR MISSION:

To elect more Ohio women to public office who will promote a healthy economy in which women can thrive and prosper.



WHEN WOMEN LEAD, OHIO PROSPERS

Because Women In Ohio Should Have Equal Representation

Our members are endorsing, supporting and encouraging women to run and win elected office across Ohio.

WE INVEST MONEY TO FUND WOMEN'S CAMPAIGNS

1,250+

MEMBERS IN 36

COUNTIES. These women and men have joined us, and the combined power of their contributions **CONSISTENTLY PLACES US AMONG THE TOP FOUR STATE PACS IN OHIO.**

The Matriots endorse and support women candidates across the state, **REGARDLESS OF POLITICAL PARTY AND BASED ON SHARED VALUES,** giving money to fund their campaigns and help them win.

WE STRATEGICALLY ENDORSE BASED ON COMPETITIVENESS AND CANDIDATE STRENGTH

WE INVEST EARLY because money matters and women candidates receive less money than men. Depending on the race, we may give anywhere from the local minimum to the state maximum.

WE ANALYZE CAMPAIGNS AND MAKE ADDITIONAL INVESTMENTS IN KEY COMPETITIVE RACES

with increased funding and support that allows our candidates to raise their profile and get their message out to more voters.

(In 2018, a candidate won by 56 votes, and our contribution tipped the balance.)

WE MAXIMIZE SUCCESSFUL CAMPAIGNS

109

ENDORSED CANDIDATES IN 23 COUNTIES. Our endorsed candidates across Ohio during the 2018 and 2019 elections shared values, not party affiliation.

64

MATRIOTS IN

OFFICE. These women are making their communities better.

SUCCESS RATE OF 59%

The above represents our work over four primary and election cycles in 2018 and 2019. We will accomplish more in 2020.

OUR STORY OF POWER AND INFLUENCE IS JUST STARTING. JOIN US.

We have hosted 200+ events across the state, building connections with candidates and voters.

Our support encourages new candidates to run and win, or incumbent women to aim for higher office, building a base of women who will work across party lines and change Ohio.

WE ARE CHANGING THE CONVERSATION



The Matriots' work allows for a new conversation, since it's not Democrat-versus-Republican. It is about women running and women getting elected. The Matriots continues to forward the conversation of working together in a bipartisan fashion to get policies and legislation that positively impact our communities.

ERIKA CRAWLEY | Class of 2018 Matriots Endorsed Candidate
Ohio State Representative, District 26



Besides the critical financial support, the endorsement meant the backing of women from all walks of life. That's powerful: Women coming together to promote women! If women aren't represented in political office our political needs aren't going to be addressed and our political rights are going to be further eroded. As the saying goes, "If you don't have a seat at the table, you're on the menu!"

VALERIE MCKITRICK | Class of 2019 Matriots Endorsed Candidate
Akron Board of Education

WE CAN MAKE THE DIFFERENCE BETWEEN WINNING AND LOSING



As a first-time candidate, receiving this endorsement was a huge boost for my campaign. Getting the Matriots' stamp of approval, and much needed financial support, helped get my name out to my community and beyond. In addition, networking and sharing my story at Matriots' events allowed me to grow, build relationships and establish new connections.

MEREDITH LAWSON-ROWE | Class of 2019 Matriots Endorsed Candidate
Reynoldsburg City Councilmember, Ward 4



The Matriots' contribution was the largest I received. It was a huge help with actual expenses as well as with emotional support.

CHRIS SCHMENK | Class of 2018 Matriots Endorsed Candidate
Union County Commissioner

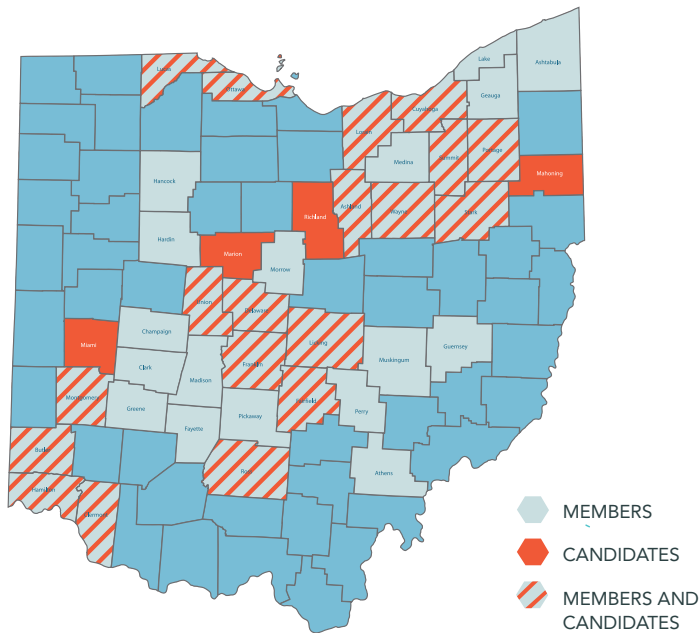
WE ARE BUILDING A LASTING NETWORK



My first year in office as a County Commissioner was 2019. The year was one with many challenges for our community. For example, when more than a dozen tornadoes devastated Dayton in May 2019, it was great to know that I could call on my fellow Matriots for help or advice if needed. That's because my 2018 Matriots endorsed class included women with experience working inside the Statehouse. What a difference it makes knowing my Matriots peers are always just a phone call away for me, and they will have my back just as I will for them. The Matriots has built a network of women who support one another and get things done.

CAROLYN RICE | Class of 2018 Matriots Endorsed Candidate
Montgomery County Commissioner

OUR HIVE IS GROWING



2020 GOALS

- » 148+ women in office
- » 258 candidates endorsed
- » Members in 44 counties
- » Candidates in 44 counties
- » 175+ events across the state
- » 2,000+ members

2028 GOALS

- » 88 counties with members and candidates
- » 1,900+ Matriots in office
- » 21,000+ members

We envision a future where women have equal power and influence. **Join us.**

JOIN (OR ASK SOMEONE TO JOIN):

Every member adds to the power and influence we bring to a candidate campaign.

WHAT YOU CAN DO:

RECRUIT:

Tell a candidate about our shared values, and encourage her to seek our endorsement.

RUN:

Women have to be asked six times to throw their hat in the ring.
You can run and change Ohio.

VOLUNTEER:

Help us research our candidates, host a house party, staff booths across the state, and stuff envelopes. If you want to donate your time, go to **matriotsohio.com**.

MATRIOTSOHIO.COM

Paid for by The Matriots, 2470 E. Main Street, Columbus, Ohio 43209;
 Treasurer, Sally Crane Cox, and not authorized by any candidate or candidate's committee

