



## **2019 Endorsement Guidelines**

The Matriots is a nonpartisan political action committee dedicated to increasing women's participation in the political process at all levels of government in Ohio. We endorse and support women candidates who share our values and demonstrate the vision and ability to conduct a robust, competitive campaign.

### **Our beliefs:**

» **The well-being of our families, communities, and country is directly impacted by the economic independence, health, and safety of females. Key factors in ensuring the health and safety of females are economic security, dominion over their bodies, access to education, and the ability to live and rear children in a healthy, prosperous environment.**

» **As this country's majority gender, chief consumers, and lead caregivers of our families, women must support legislation and public policy to control their own well-being and that of their families. Political participation is key to achieving this.**

» **Women-friendly policy and legislation are vital to good government and will provide a healthy way forward from our present political stalemate.**

» **We believe that not to act is to act.**

If you embrace our beliefs and would like our endorsement and/or financial support, please complete and [submit the online application](#) for endorsement consideration. Once you have successfully completed the online application, you will receive a confirmation email.

The Matriots PAC has established an endorsement committee for the purpose of evaluating candidates and recommending, where appropriate, support for and/or endorsement of women candidates who embrace our priorities. The Matriots PAC believes it is a great responsibility to support women candidates in their quest for elected office; thus the endorsement committee will conduct its work through the lens of the mission and beliefs of the organization. The Matriots PAC also considers the following when screening candidates: campaign viability, the level of female representation in the district or office in which she is running for, a demonstrated commitment to public service, and an avowed interest in future campaigns or service to her community.

The Matriots PAC board of directors ultimately vote upon the recommendation of the endorsement committee for endorsement and funding recommendations. The Matriots PAC reserves the right to withdraw their endorsement at any time they see fit upon the recommendation from the endorsement committee and Matriots PAC board of directors.

All candidates under consideration for endorsement must submit a completed application by the stated deadline. The Matriots PAC does not consider candidates who have not completed an application.



# MATRIOTS®

## Eligible Candidates

In an effort to best apply our capacity, and to serve our mission to endorse, support and encourage candidates across the state, we will focus our endorsement process in 2019 as follows: Candidates who (1) identify as female, and (2) are running for these elected offices:

- Any incorporated city elected office.
- Any board of education office in any Ohio school district.

The Matriots will focus on city populations greater than or equal to 20,000 (as of the 2010 census). The Matriots are not registered to endorse or fund federal campaigns. After extensive discussion and review of the Ohio Code of Judicial Conduct, The Matriots PAC has declined to make any endorsements in judicial races at this time.

Candidates selected for endorsement in the primary, if successful, will automatically be extended endorsement in the general election. However, endorsed candidates Class of 2018, must reapply each election cycle.

Endorsed candidates will uphold Matriot values, attend events and be in collaboration with our membership. Candidates seeking endorsement will be considered for financial contributions.

## Key Dates

For candidates running in the September 10, 2019 primary election or the November 5, 2019 general election, the application will be available Wednesday, May 8, 2019 at [matriotsohio.com](http://matriotsohio.com).

The deadline to [apply](#) for consideration will be based on your filing deadline.

<b>Filing Deadline</b>	<b>Application Deadline</b>
February 7, 2019	Monday, June 3, 2019 at 5:00 pm
March 8, 2019	Monday, June 3, 2019 at 5:00 pm
June 12, 2019	Sunday, July 21, 2019
July 12, 2019	Sunday, July 21, 2019
August 7, 2019	Tuesday, August 20, 2019

Candidates selected to move forward in the endorsement process, will be invited to participate in a screening interview.

Questions can be directed to Elissa Schneider at 614-580-5109 [elissa.k.schneider@matriotsohio.com](mailto:elissa.k.schneider@matriotsohio.com)